GTB  
  
**QA**  
[LIVE 20.02] OT-444 | XT | DE | TDR | Active Engagement TDR Pop-in (B&P retargeting) – 10 February 2020

**Jira ticket:**  
<https://jira.uhub.biz/browse/GTBEMEAOPT-444>

**Site**  
<https://www.ford.de>

**Test location**  
All pages except on BnP and TDR

**Hypothesis**  
This popup will generate additional test drive leads compared to the number that is achieved without the popup. Since we have carried out the test already years ago and it has proven to work it is not necessary required to validate this again.

**Test Description**

View the BnP Start and Finish link. View any car except for the Ford Fiesta, Der Neue Ford Kuga, Der Neue Ford Explorer Plug-in-hybrid or Der Neue Ford Puma. Once on the specific car’s NPP go to the Configurator (BnP).  
  
Once you’re done the above view the Only on profile script true link. If you didn’t view one of the cars mentioned above it should show a popup with information about the car. The info should the prices, with a full stop to separate for thousands eg. 14.990. The disclaimer value for the Kraftstoffverbrauch should use a comma instead of a full stop, eg. 5,9 l/100km.  
  
**Browser:**   
All  
  
**Device:**   
All  
  
**Audience rules:**   
All traffic

**QA Links:**

**BnP Start and Finish**

[**https://www.ford.de/?at\_preview\_token=kHDLhhP668tZ6EKitlGGDA%3D%3D&at\_preview\_index=1\_1&at\_preview\_listed\_activities\_only=true**](https://www.ford.de/?at_preview_token=kHDLhhP668tZ6EKitlGGDA%3D%3D&at_preview_index=1_1&at_preview_listed_activities_only=true)

**Only on profile script true**

[**https://www.ford.de/?at\_preview\_token=kHDLhhP668tZ6EKitlGGDA%3D%3D&at\_preview\_index=1\_2&at\_preview\_listed\_activities\_only=true**](https://www.ford.de/?at_preview_token=kHDLhhP668tZ6EKitlGGDA%3D%3D&at_preview_index=1_2&at_preview_listed_activities_only=true)